RESEARCH MEETS AFRICA

Pathways Towards Impact: African Inclusive Finance for the Sustainable Development Goals

UNIVERSITY OUAGA 1 PROF. JOSEPH Ki-ZERBO
SALLE DES ACTES

IN PARTNERSHIP WITH:
TIME | AGENDA
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8:30 - 9:00 | Welcome and Check-in
9:00 - 9:30 | Welcome and Opening plenary

Professor THIOMBIANO Ardjima, President of the University of Ouaga II (FR)
Corinne MOLITOR, Chairwoman, Board of Directors, ADA Luxembourg (FR)
Marius Ogoukonle CHABI, Country Director, Innovations for Poverty Action (IPA), Francophone West Africa, Burkina Faso, Ivory Coast, Mali (FR)

9:30 - 10:15 | Evidence on the Impact of Digital Finance
Marius Ogoukonle CHABI, Country Director, IPA, Francophone West Africa - Burkina Faso, Ivory Coast, Mali (FR)

10:15 - 11:00 | Sustainability, FinTech and Financial Inclusion
Dirk Andrea ZETZSCHE, Chairholder, ADA Chair in financial Law (inclusive finance), University of Luxembourg (EN)

11:00 - 11:15 | Coffee Break

11:15 - 12:30 | Plenary 1: Financial inclusion and household resilience
Will urban migrants formally insure their rural relatives? Family networks and rainfall index insurance in Burkina Faso
Harounan KAZIANGA, Oklahoma State University, USA (FR)

Mobile money-driven financial inclusion and financial resilience in Sub-Saharan Africa: Insights from Cameroon
Patrick MBOUOMBOOU MFOSSA, Université Protestante au Congo (UPC), Democratic Republic of Congo (FR)

Digital finance: what contribution for the financial inclusion of women in Benin?
Eloi GOME, African University for Cooperative Development (FR)

Modérateur:
Arthur SAGOT-DUVAUROUX, Policy and Project Development Coordinator, Innovations for Poverty Action (IPA) Francophone West Africa (FR)

Panelists:
- Boubacar DIALLO - Specialist in financial inclusion for the Africa region, Smart Campaign (Accion), Mali (FR)
- Meliane OUEDRAOGO, Business Development Manager, YUP by Société Générale, Burkina Faso (FR)
- Souleymane ZARE, Director of Planet Guarantee, Burkina Faso (FR)

12:30 - 14:00 | Lunch Break
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| 14:00 - 14:30| New data platform « Atlas » on inclusive finance  
Ben WALLINGFORD, Regional Manager – Anglophone Africa, MicroFinanza Rating, Kenya (EN) |
| 14:30 - 15:45| Plenary 2: Mixed methods and Measurement  
The impact of microfinance on women empowerment: A Case Study of the Family Bank, Gezira State, Sudan  
Mohamed B. ELGALI, University of Gezira, Sudan (EN)  
A decentralized approach for assessing energy access at the household level to monitor and maximize the impact of inclusive finance towards SDG7  
Natalia REALPE CARRILLO, HEDERA & Institute for Energy Engineering, TU Berlin, Germany (EN)  
Financial Education: development and validation of a measurement scale  
Eddy BALEMBA Kanyurhi, Université Catholique de Bukavu, Democratic Republic of Congo (EN/FR) |
| Moderator:  | Frédéric KALALA, Professor and Chairholder, Chair of microfinance, Université Protestant au Congo |
| Panelists:   | - Mathilde BAUWIN, R&D and Impact Measurement Project Manager, ADA, Luxembourg (FR)  
- Marius Ogoukonle CHABI, Country Director, IPA, Francophone West Africa - Burkina Faso, Ivory Coast, Mali (FR) |
| 15:45 – 16:00| Coffee Break                                                                                                                               |
| 16:00 - 17:15| Plenary 3: Microfinance and Regulation  
To what extent can self-regulation be applied to microfinance? Insights from the Tanzania Association of Microfinance Institutions (TAMFI)  
Tristan CABALLERO-MONTES, Université de Mons, CERMi, Belgium (FR/EN)  
Financial sustainability and outreach in inclusive finance: A depository microfinance perspective. Evidence from low income Sub-Saharan Africa  
Zibusiso MOYO, University of KwaZulu-Natal, South Africa (EN)  
Are competitive microfinance institutions worth regulating? Evidence from Sub-Saharan Africa  
Amin KARIMU, University of Ghana Business School (UGBS), Ghana (EN) |
| Modérateur: | Dirk Andrea ZETZSCHE, Chairholder, ADA Chair in financial Law (inclusive finance), University of Luxembourg (EN) |
| Panelists:   | - Winnie TERRY, CEO, Tanzania Association of Microfinance Institutions (TAMFI), Tanzania (EN)  
- Wycliffe NGWABE, Advisor financial inclusion and innovations, UNCDF Sierra Leone (EN) |
| 17:15 – 17:30| Award and Closing remarks                                                                                                                  |
1. **Semaine Africaine de la Microfinance 2019 (SAM 2019)**

The African Microfinance Week (SAM - Semaine Africaine de la Microfinance) is a biennial conference dedicated to the development of financial inclusion in Africa.

Open to all microfinance practitioners and other related sectors, the SAM aims to become a common African platform that offers a true framework for discussion between all stakeholders in the sector, in order to accelerate the financial inclusion and the economic growth of the continent. This 5-day event facilitates exchanges between microfinance professionals and promotes synergies at the regional and international levels.

The SAM is a whole week to:

- Identify, discuss and celebrate the innovations, impacts and contributions that the African inclusive finance sector has made over the past 3-5 years toward achieving the SDGs;
- Analyze the gaps and challenges currently facing the sector and catalyze promising solutions to address them;
- Reinforce the sector’s commitment to and tools for effective impact measurement and business case analysis;
- Stimulate new and enrich existing relationships with potential partners and allies across the African inclusive finance sector, including promoting actionable plans and follow-through after the conference;
- Leverage the Luxembourg Cooperation’s financial expertise and enhance the agency's role as a key partner for inclusive finance practitioners working to achieve the SDGs in Africa;
- Rally participants around how to focus their individual and collective energy in order to make substantial progress toward the 2030 milestones that we will reassess at SAM 2021.

More information: [www.sam.africa](http://www.sam.africa)
SAM – Semaine Africaine de la Microfinance
Mail: info@microfinance-afrique.org
Site web: www.sam.africa

Direction de la Coopération au développement et de l’action humanitaire luxembourgeoise
coopération.gouvernement.lu/fr

Gouvernement du Burkina Faso
www.gouvernement.gov.bf

ADA – Appui au Développement Autonome
www.ada-microfinance.org

MAIN (Microfinance African Institution Network)
www.mainnetwork.org

AFRACA (Association Africaine de Crédit Rural et Agricole)
fr.afraca.org/

Association Professionnelle des Systèmes Financiers Décentralisés du Burkina Faso (APSFD-BF)
www.apsfd-burkina.bf

Fédération des Associations Professionnelles des Systèmes Financiers Décentralisés de l’Union Économique et Monétaire Ouest Africaine (FAPSFD-UEMOA)
fapsfd-uemoa.org