ADA OFFERS 2 TYPES OF FUNDING FOR TIER 2 AND 3 MFIs, LOCATED IN AFRICA, LATIN AMERICA, SOUTHEAST AND CENTRAL ASIA.

Since 1994, ADA has been committed to strengthening the financial inclusion of population groups excluded from the conventional banking sector through tailored financing and technical assistance for microfinance institutions (MFIs), with an emphasis on forging long-term partnerships.

Thanks to a social investment fund, created by ADA in 2009, the Luxembourg Microfinance and Development Fund (LMDF), ADA has funding solutions for the growing MFIs.

In addition to the funding, you can benefit from a technical assistance programme that meets your specific needs and allows you to focus on key areas such as strengthening the structure, development of the offering and the social performance of your MFI.

Who is our main target?
Growing Tier 2 and 3 MFIs with a strong social mission.

ADA - 25 YEARS OF A LUXEMBOURG COMMITMENT FOR FINANCIAL INCLUSION!

www.ada-microfinance.org
invest@ada-microfinance.lu

75% of funded MFIs benefit from technical assistance tailored to their needs.

$700,000 average exposure per MFI

70% of clients in rural areas

USD 36 million Portfolio under management

$25 countries

52 MFIs funded

79% of women clients

75% of funded MFIs benefit from technical assistance tailored to their needs.

SUSTAINABLE FUNDING FOR YOUR MFI

ADA OFFERS 2 TYPES OF FUNDING FOR TIER 2 AND 3 MFIs, LOCATED IN AFRICA, LATIN AMERICA, SOUTHEAST AND CENTRAL ASIA.

1 SENIOR DEBT
Between USD 0.2 million and 1.5 million, granted in local currency, in USD or in EUR, with maximum maturity of 5 years, at the market rate.

2 SUBORDINATED DEBT
Portfolio under management USD 36 million

Geographical exposure

- Central Asia: 8%
- Africa: 21%
- South-East Asia: 7%
- South America: 23%
- North America: 2%
- Caribbean: 2%
- Central America: 22%
- Africa: 21%
- South-East Asia: 7%
- South America: 23%

With the support of:
LUXEMBOURG AID & DEVELOPMENT

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CONTACT US:
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FOR GREATER IMPACT WITH OUR FUNDING

With more than 50 microfinance institutions financed in twenty-five countries, ADA, through the LMDF fund, becomes a relevant partner of choice for MFIIs. It should be noted that ADA’s role is not limited to the provision of financial resources. We are committed to our partners and build our relationship through continuous monitoring. Our team remains at your entire disposal to jointly implement long-term actions.

In addition to financing and monitoring, we can and want to offer tailor-made technical assistance to our partners when the need arises. 75% of the MFIIs we fund benefit from the personalized support and/or capacity building that we define together. All our efforts and vision is focused on providing institutions with the necessary means (financial or technical) to act.

We operate in four major regions: Africa, Latin America, Southeast Asia and Central Asia. This diversification is a strength and an opportunity. It demonstrates our success, our explorations and our capabilities. ADA, with LMDF and the support of the Government of Luxembourg, uses the experience of one of the world’s leading financial centers to support socially responsible MFIIs, which are the main actors in the fight against poverty, and for financial inclusion.

MUCH MORE THAN JUST FUNDING!

• Support for Tier 2 and 3 MFIIs needing funding for their growth
• Assistance, training and follow-up from our team during the entire funding cycle
• Technical support available according to your needs to increase your performance: a range of tools, training, coaching and technical assistance, developed by ADA and its partners, available depending on the regions of the world

S
ince 2016, ADA has supported the Primera cooperative in Peru, providing USD 330,000 of senior debt over 3 years. This financial partnership has contributed to the growth of the MFI portfolio. In addition, ADA is developing financial and non-financial assistance with Primera to strengthen the cocoa value chain in the San Martin region in Peru. ADA’s support has also enabled Primera’s management to receive training on rural and agricultural finance, in particular, to improve its management of agricultural risks. Moreover, Primera is continuing its social mission by hiring a greater proportion of female managers.

“ADA is a valuable ally of PRISMA, entrusting us with the financial resources for the growth of the credit portfolio. In addition, ADA is helping us set up a technical assistance programme for the cocoa producers of the Peruvian jungle to increase their productive yields. With ADA, we have a greater opportunity to contribute to Improving the quality of life of our members.”

Lina García Bedoya
CEO, Microfinanzas PRISMA
Savings and Credit Cooperatives

OUR INVESTMENT PROCESS

1

INITIAL CONTACT

The ADA investment officer talks to your MFI to find out your funding needs.

5

APPROVAL OF THE LOAN

by the committee of the Luxembourg Microfinance and Development Fund (LMDF)

2

SENDING THE NECESSARY DOCUMENTS:

The audited accounts of your MFI, business plan and most recent annual report

6

DISBURSEMENT

of your MFI by the ADA investment officer throughout the cycle of the loan

3

ANALYSIS OF YOUR MFI DATA

by our team of all the criteria

Due Diligence

Our team reads you at the head office and agencies of your MFI

4

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