



75%

of funded **MFIs**
benefit from technical
assistance tailored
to their needs

\$

USD **700,000**
average exposure
per MFI



70%
of **clients**
in rural areas

\$

Portfolio under management
USD **36** million

Luxembourg
ada



79%
of **women**
clients



52 **MFIs**
funded in
25 countries

Geographical exposure

Central Asia
8%

North America
2%

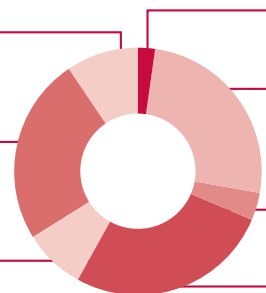
Central America
22%

Africa
21%

Caribbean
3%

South-East Asia
7%

South America
23%



CONTACT US:
invest@ada-microfinance.lu

Figures as of March 2019



ADA - 25 YEARS OF A LUXEMBOURG COMMITMENT FOR FINANCIAL INCLUSION!

Since 1994, ADA has been committed to strengthening the financial inclusion of population groups excluded from the conventional banking sector through tailored financing and technical assistance for microfinance institutions (MFIs), with an emphasis on forging long-term partnerships.

Thanks to a social investment fund, created by ADA in 2009, the Luxembourg Microfinance and Development Fund (LMDF), **ADA has funding solutions for the growing MFIs.**

In addition to the funding, you can benefit from a technical assistance programme that meets your specific needs and allows you to focus on key areas such as strengthening the structure, development of the offering and the social performance of your MFI. **ADA can also provide support in developing** specific microfinance and innovative products, positively impacting the lives of your clients.

Who is our main target?

Growing Tier 2 and 3 MFIs with a strong social mission.

With the support of:



LUXEMBOURG
AID & DEVELOPMENT



www.ada-microfinance.org
invest@ada-microfinance.lu



SUSTAINABLE FUNDING FOR YOUR MFI

ADA OFFERS 2 TYPES OF FUNDING FOR TIER 2 AND 3 MFIs, LOCATED IN AFRICA, LATIN AMERICA, SOUTHEAST AND CENTRAL ASIA.

1

SENIOR DEBT

2

SUBORDINATED DEBT

Between USD 0.2 million and 1.5 million, granted in local currency, in USD or in EUR, with maximum maturity of 5 years, at the market rate.

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Laura Foschi
Executive Director at ADA

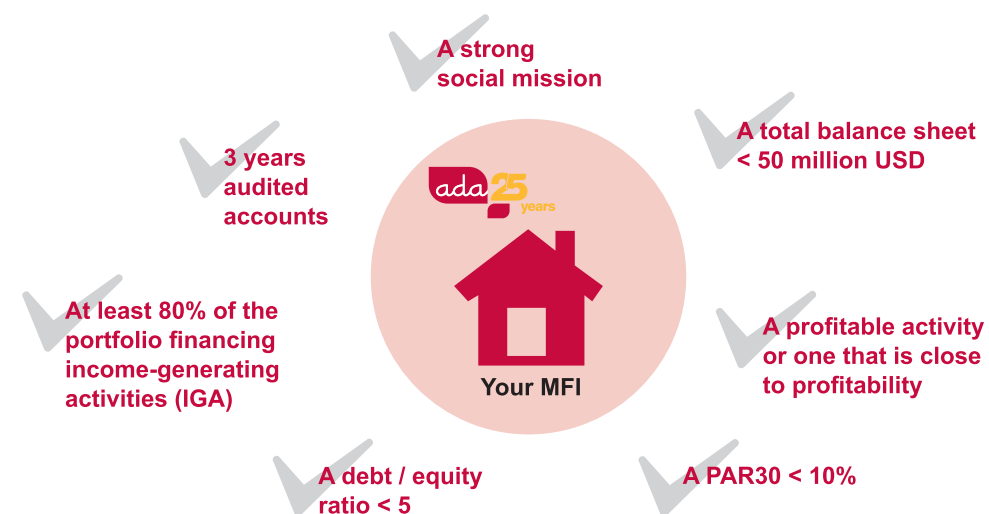
FOR GREATER IMPACT WITH OUR FUNDING

With more than fifty microfinance institutions financed in twenty-five countries, ADA, through the LMDF fund, becomes a **relevant partner of choice for MFIs**. It should be noted that ADA's role is not limited to the provision of financial resources. We are committed to our partners and build our relationship through continuous monitoring. Our team remains at your entire disposal to jointly implement long-term actions.

In addition to financing and monitoring, **we can and want to offer tailor-made technical assistance** to our partners when the need arises. 75% of the MFIs we fund benefit from this personalized support and/or capacity building that we define together. All our will and vision is focused on providing institutions with the necessary means (financial or technical) to act.

We operate in four major regions: Africa, Latin America, Southeast Asia and Central Asia. This diversification is a strength and an opportunity. It demonstrates our success, our aspirations and our capabilities. ADA, with LMDF and the support of the Government of Luxembourg, uses **the experience of one of the world's leading financial centres to support socially responsible MFIs**, which are the main actors in the fight against poverty, and for financial inclusion.

THE CONDITIONS FOR QUALIFYING FROM FUNDING



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MUCH MORE THAN JUST FUNDING!

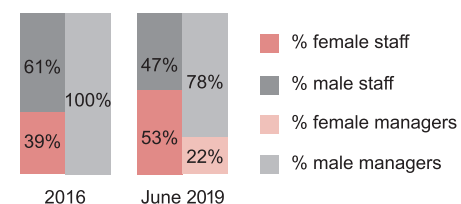
- **Support for Tier 2 and 3 MFIs** needing funding for their growth
- **Assistance, listening and follow-up from our team** during the entire funding cycle
- **Technical support available according** to your needs to increase your performance: a range of tools, training, coaching and technical assistance, developed by ADA and its partners, available depending on the regions of the world



"ADA is a valuable ally of PRISMA, entrusting us with the financial resources for the growth of the credit portfolio. In addition, ADA is helping us set up a technical assistance programme for the cocoa producers of the Peruvian jungle to increase their productive yields. With ADA, we have a greater opportunity to contribute to improving the quality of life of our members."

Luis García Bedregal
CEO, Microfinanzas PRISMA
Savings and Credit Cooperative

Parity of Microfinanzas PRISMA staff



Figures as of June 2019

MFI focus: COOPAC Microfinanzas PRISMA, Peru
Funding date: 2016-2020
Amount: USD 330,000 of senior debt
MFI portfolio in June 2019: USD 3.8 million
Number of borrowers: 8,839



A REAL PARTNERSHIP BETWEEN ADA AND YOUR MFI

OUR INVESTMENT PROCESS

- 1 INITIAL CONTACT**
The ADA investment officer talks to your MFI to find out your funding needs.
- 2 SENDING THE NECESSARY DOCUMENTS:**
The audited accounts of your MFI, business plan and most recent annual report.
- 3 ANALYSIS OF YOUR MFI DATA**
by our team of all the criteria
- 4 DUE DILIGENCE**
Our team meets you at the head office and agencies of your MFI
- 5 APPROVAL OF THE LOAN**
by the committee of the Luxembourg Microfinance and Development Fund -LMDF
- 6 DISBURSEMENT**
- 7 FOLLOW-UP AND SUPPORT**
of your MFI by the ADA investment officer throughout the cycle of the loan

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