



ssnup

Smallholder Safety Net
Upscaling Programme

IMPROVING THE CONDITIONS OF FARMERS AND WORKERS WITHIN THE CASHEW VALUE CHAIN



Africa



Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

CONTEXT

The world cashew production market is dominated by Africa, which represents 56% of the market, followed by Asia, accounting for 44%. However, Vietnam remains the largest producer and processor and drives the market thanks to its competitive pricing. In terms of cashew processing, India is also in a good position. Only 10% of the global cashews are processed in Africa. The production of cashew nuts in Burkina Faso is expanding rapidly. In 2016, cashew represented the third largest export product after cotton and sesame. At the moment, the country produces around 85,000 to 100,000 tons of raw cashew nuts per year and has its own processing plants.

CURRENT STATUS OF THE INVESTEE

agRIF has been investing in Anatrans through Nuts2 (formerly Trade Development International B.V.) since 2018. Nuts2 is a Netherlands based FLO/Organic certified trader and owner of Anatrans and Afokantan, another cashew processing unit in Benin. Nuts2 buys 100% of Anatrans' production, with full traceability.

OBJECTIVE OF THE PROJECT

Given the current market trend for healthy snacks, the number of primary nut processing units in Africa is increasing. This is creating an increasingly competitive market for Anatrans, which explains why the company needs to find solutions to grow. To sustain this growth and ensure Anatrans consolidates its position in the international market, this comprehensive TA project aims to strengthen the company on a number of aspects:

- Fairtrade certification support for members of the partner cooperatives.
- Development of a digital human resources (HR) management tool.
- Facilitate advanced payments for farmers.
- Improvement of ESG performance by ensuring the prevention of child labor.

The expected outcomes of the project are:

- 611 members of 2 cooperatives will be certified by the end of 2022 (impacting in total the lives of 4,277 persons).
- 2,300 employees will benefit from the implementation of this HR tool that will better manage their personal information, benefits, career, personal development, etc.
- 200 families from both cooperatives will benefit from the piloting of the advanced payment programme from 2021 to 2022 (impacting in total the lives of 1,400 persons).
- 600 children (from 200 farmer families) will be enrolled in school and sent for medical check-ups as of 2022.

IMPACT INVESTOR



AGGREGATOR / INVESTEE

Anatrans (Nuts2) – Burkina Faso

TARGETED N° OF FARMERS

611 farmers certified by 2022
200 families benefitting from the advanced payments programme

AGRICULTURAL VALUE CHAIN

Cashew

STARTING DATE

July 2021 (tbc)

DURATION

13 months

TOTAL TA BUDGET

€ 115,166
Including € 33,714 (29%)
contribution from SSNUP

