



ssnup

Smallholder Safety Net
Upscaling Programme

STRENGTHEN SENEGAL'S MILLET VALUE CHAIN



Africa



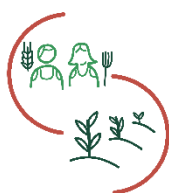
Latin America



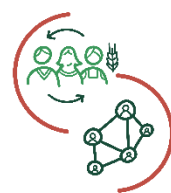
Asia



Financial services



Non-financial services



Market building



Internal management

CONTEXT

Agriculture is one of the dominant components of Senegal's economy, even though the country lies within the drought-prone Sahel region. The agricultural sector employs about 75% of the workforce, but despite a relatively wide variety of agricultural production, a large percentage of farmers produce for subsistence needs and have insufficient market access to sell their produce. The grains value chains are still highly informal, and farmers groups are dispersed and disorganized. Only few formal processors exist in the country, and they usually lack efficient grain processing capacity, leading to important food losses post-harvest and sub-optimal commercial avenues for farmers.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Kumba Free Work Services is a food processing and commercialisation company based in Dakar. It was founded in 1994 with the aim of promoting the consumption of local food products and contributing to food self-sufficiency in Senegal. The company specializes in grain processing from millet and corn and currently employs 32 workers of which 60% are female. The company sells its products both locally and for export through distributors of ethnic food products in Europe. Kumba has the potential to increase its role in supporting local food production and marketing for traditional and ethnic food as well as strengthening resilience for smallholders by diversifying their production and marketing channels.

OBJECTIVE OF THE PROJECT

The project aims to increase the resilience of smallholder farmers in the millet value chain through climate-smart and agroecological farming practices and improved market linkages between suppliers and processors.

The expected results of the project are:

- Train 800 smallholder farmers to climate-resilient agricultural techniques, agroecological practices, and water harvesting techniques.
- Widen the supply base by sourcing quality produce from 500 additional smallholder farmers.

IMPACT INVESTOR



BENEFICIARY ORGANISATION

Kumba Free Work Services
(SME) – Senegal

TARGET

800 smallholder farmers

AGRICULTURAL VALUE CHAIN

Millet

STARTING DATE

October 2024

DURATION

6 months

TOTAL TA BUDGET

€ 19,000
Including € 15,000 (80%)
contribution from SSNUP

