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Smallholder Safety Net
Upscaling Programme

ENHANCING CLIMATE RESILIENCE FOR SMALLHOLDER FARMERS THROUGH REFORESTATION AND AGROFORESTRY IN PERU



Africa



Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

CONTEXT

Coffee is the most important crop in Peru as it makes up 25% of the national agricultural income and supports the livelihood of 223,000 producer families. It is estimated that the coffee industry involves more than 2 million Peruvians in its production chain (UNDP 2023). Local coffee growing is dominated by large exporters focused on the trade in conventional, second-quality and discarded coffee. By contrast, organic, specialty and origin production are dominated by cooperatives and small and medium enterprises. In 2022, the total value of Peruvian coffee exports was about € 1.2 billion (world's top exports 2022).

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Cooperativa Agraria Norandino ("Coop Norandino") is a second level union organisation made up of cooperatives and associations. It is the largest cooperative coffee exporter in Peru and the 7th largest coffee exporter in Peru overall. Its purpose is to represent, manage and provide various services to small producers of coffee, cocoa and sugar cane to contribute to sustainable economic development and improve the quality of life of its members. Norandino has more than 6,500 smallholders as cooperative members throughout northern Peru, via 12 cooperatives and purchases from another 25,000 producers non-members of coops.

OBJECTIVE OF THE PROJECT

Norandino's smallholder farmers have been experiencing the impacts of climate change, including more frequent prolonged droughts, floods, new pests and crop diseases, which alter agricultural production and affect the prices of staple foods. To support the climate resilience of its smallholder members, Norandino has developed an ambitious reforestation programme which has generated good results. This TA project seeks to support Norandino in expanding the scope and impact of their reforestation activities.

The expected results of the project are:

- Enhance the strategy for reforestation and agroforestry practices based on research results to increase climate resilience for smallholder farmers.
- Map and train 200 producers, including 40% women, to implement agroforestry systems to be financed by carbon credits.
- Train at least 10 producer organisations to have more knowledge to develop or enhance their carbon credit products.

IMPACT INVESTOR



BENEFICIARY ORGANISATION

Norandino (cooperative), Peru

TARGET

200 farmers

AGRICULTURAL VALUE CHAIN

Coffee, cocoa

STARTING DATE

November 2023

DURATION

18 months

TOTAL BUDGET

€ 96,865

Including € 83,193 (86%)
contribution from SSNUP



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