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Smallholder Safety Net
Upscaling Programme

EMPOWERING SMALLHOLDER FARMERS TOWARDS SUSTAINABLE MACADAMIA PRODUCTION IN KENYA



Africa



Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

CONTEXT

The agriculture sector in Kenya contributes to 26% of the Gross Domestic Product (GDP) and employs over 40% of the total population. Kenya is the 3rd largest producer of macadamia nut in the world and the 2nd largest in Africa after South Africa. However, local processors are facing increasing difficulties to source macadamia nuts in reason of the competition on purchasing due to the lift of the ban on exportation of raw macadamia nuts since November 2023.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Ten Senses was established in 2006 as a private company that specializes in sourcing and processing macadamia nuts from 10,000 smallholder farmers within the Mount Kenya catchment and Taita county. The company was formed to link smallholder macadamia farmers to high value markets in Europe and the USA. It currently exports around 25 containers of kernels per year of which 80% are organic certified products. It has been an Oikocredit partner since 2023.

OBJECTIVE OF THE PROJECT

The project aims at doubling the farmer base of Ten Senses by adding 10,000 producers of organic certified products from Tharaka Nithi county. It will improve access to market for thousands more farmers, increase their access to more affordable quality seedlings and enhance their knowledge and skills on sustainable farming practices to boost their productivity and profitability.

The expected results of the project are:

- Certify 10,000 smallholder farmers in organic and fairtrade, with 55% of them being women.
- Create 250 jobs, including 50 field officers with at least 70% women, 100 women nursery attendants and 100 young service providers.
- Increase revenues by 50% from macadamia production.

IMPACT INVESTOR



BENEFICIARY ORGANISATION

Ten Senses Africa Limited (SME)
- Kenya

TARGET

10,000 smallholder farmers

AGRICULTURAL VALUE CHAIN

Macadamia

STARTING DATE

October 2024

DURATION

21 months

TOTAL TA BUDGET

€ 493,554
Including € 151,256 (31%)
contribution from SSNUP



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