



ssnup

Smallholder Safety Net
Upscaling Programme



IMPROVING TRACEABILITY WITHIN THE COFFEE VALUE CHAIN IN PERU



Africa



Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

CONTEXT

While Peru is only the 8th largest coffee exporter in the world in volume, its coffee is highly prized by coffee enthusiasts and green coffee buyers worldwide. With most of the cultivation taking place within 7 regions of Peru, coffee plantations occupy as much as 40% of farmland nationally, and up to 70% of farms situated in the Peruvian highlands. Being Peru's main agricultural export commodity, coffee makes up 25% of national agricultural income and supports the livelihood of 223,000 producer families. It is estimated that the coffee industry involves more than 2 million Peruvians in its production chain.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Both cooperative San Fernando and cooperative Huadquiña are coffee producer organisations based in Quillabamba (Cusco, Peru). They have a combined member-base of 760 smallholder households' members. One of the reasons to the success of coffee producers in Quillabamba is that the coffee plantations are grown completely in shade, which maintains the quality of the grains and contributes to climate resilience. This coffee is considered one of the best in Peru and has gained international popularity thanks to its high quality and introduction into international niche markets in USA and Europe.

OBJECTIVE OF THE PROJECT

The project aims to support the two cooperatives with the adaptation to the EU Deforestation regulation standards and to implement traceability tools.

The expected results of the project are:

- Improve adoption of new data management and traceability tools among 500 smallholder farmers.
- Systemise and update traceability information including georeferencing and polygons for 760 smallholder farmers.

IMPACT INVESTOR

Progreso

BENEFICIARY ORGANISATION

Cooperative Huadquiña & cooperative San Fernando (Peru)

TARGET

760 smallholder farmers

AGRICULTURAL VALUE CHAIN

Coffee

STARTING DATE

June 2025

DURATION

12 months

TOTAL TA BUDGET

€ 31,340
Including € 19,940 (64%)
contribution from SSNUP



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