



ssnup

Smallholder Safety Net
Upscaling Programme

BUILDING CLIMATE AND VALUE CHAIN RESILIENCE FOR COFFEE PRODUCERS IN RWANDA



Africa



Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

CONTEXT

Agriculture is the main economic activity in Rwanda with 70% of the population engaged in the sector which accounts for about 33% of the national GDP and is the dominant source of income for the majority of the poor living in rural areas. It is also of significant importance in achieving the national priority objectives of sustainable economic growth, food security, and poverty alleviation. Coffee is a key export commodity in Rwanda and an important source of foreign exchanges. Rwanda is a price taker on international coffee markets and remains vulnerable to high price fluctuations.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Tropic Coffee, founded in 2015, is a producer and exporter of speciality coffee from Rwanda. Operating three coffee washing stations in Nyamasheke, it sources coffee from three farmer cooperatives with about 3,700 farmers (50% women). Tropic Coffee also purchases coffee from other Rwandan producer organisations to support the fulfilment of their contracts, providing a source of market for these organisations. Committed to quality, fair pricing and sustainability, Tropic Coffee enhances farmer income whilst adhering to the core values of long-term sustainability and environmental responsibility. Tropic Coffee supports its suppliers (farmer groups) with technical training, credit and market access. Certified Organic and Rainforest Alliance, they are in the process of securing Fairtrade certification.

OBJECTIVE OF THE PROJECT

This project aims to strengthen the sustainability of the coffee supply chain in the Cyato sector in Rwanda by supporting the adoption by smallholder farmers of sustainable farming practices to improve their production of speciality coffee and increase their income.

The expected results of the project are:

- Train 500 farmers on seedling management and planting, climate-smart agriculture and post-harvest management skills.
- Establish 10 demonstration plots for hands-on training accessible to farmers.
- Train 300 female coffee producers in financial literacy and entrepreneurship.

IMPACT INVESTOR
SHAREDINTEREST
FOUNDATION
Building a fairer world

BENEFICIARY ORGANISATION
Tropic Coffee Company Ltd
(SME) – Rwanda

TARGET
500 smallholder farmers

AGRICULTURAL VALUE CHAIN
Coffee

STARTING DATE
June 2025

DURATION
12 months

TOTAL TA BUDGET
€ 65,535
Including € 49,453 (75%)
contribution from SSNUP



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