



ssnup

Smallholder Sustainability
Upscaling Programme

IMPROVING INTERNAL SYSTEMS TO INCREASE THE LOCAL PRODUCTION OF CEREALS IN SENEGAL



Africa



Latin America



Asia



Financial services delivery



Capacity building for end
beneficiaries



Market access and
product development



Management systems
improvement

CONTEXT

Food security in Senegal remains a major challenge, estimating that 5% of the population in 2024 faced food security issues in the country, the main factor being related to climate change. Today, local produced and imported rice is the most consumed cereal in Senegal. However, the production of millet, maize and other local cereals has grown over the last decade. Millet production grew by an average of 1.6% annually since 2021. It can play a central role in improving food security in Senegal offering nutritional benefits, tolerance level of drought, and helping reduce Senegal's dependence on rice imports.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

The Société d'Exploitation des Céréales Africaines (SECAS) is an SME in Senegal specialised in processing and selling local cereals, including millet, maize, peas, and fonio. SECAS sources these cereals from 1,000 smallholder households grouped into village associations through contract farming paying them a premium price around 7-8% higher than the market price. In 2019, SECAS faced institutional changes combined with the arrival of new capital from external investors.

OBJECTIVE OF THE PROJECT

The objective of this project is to implement a new ERP system that provides a centralised platform for data management and activity monitoring. Implementing a new ERP system is also important to attract reliable financial partners. By strengthening SECAS operations, the project aims to enhance the value of local cereals as an alternative to imported rice, ultimately increasing local production and food security. Through the project, SECAS aims to increase its clients from 1,000 to 4,000.

The expected results of the project are:

- Configure and operationalise a new ERP system leading to more structured data management, and the optimisation of SECAS operations.
- Establish a monitoring system to track on production and accounting.
- Automate payments and social security contributions.

IMPACT INVESTOR

Sidi Solidarité Internationale
pour le Développement
et l'Investissement

BENEFICIARY ORGANISATION

Société d'Exploitation des
Céréales Africaines (SME) –
Senegal

TARGET

4,000 smallholder farmers

AGRICULTURAL VALUE CHAIN

Millet, maize, peas and fonio

STARTING DATE

January 2025

DURATION

10 months

TOTAL TA BUDGET

€ 52,937
Including € 42,350 (80%)
contribution from SSNUP



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