



ssnup

Smallholder Sustainability
Upscaling Programme

ROLLING OUT OF THE AGRICULTURAL VALUE CHAIN METHODOLOGY ACROSS TWO FINANCIAL INSTITUTIONS IN KENYA AND UGANDA



Africa



Latin America



Asia



Financial services delivery



Capacity building for end
beneficiaries



Market access and
product development



Management systems
improvement

CONTEXT

In 2023, the SSNUP programme supported the Agrihubs pilot project which aimed to provide smallholder farmers with inputs and agronomic support throughout the crop season to optimise the use of inputs. Important outcomes have been developing three financial solutions models, the approval of 160 loan applications of which 104 disbursed, and recruitment of 15 new employees for the dairy sector. Using the experience from the pilot project, non-financial services are central to improve sustainable farm practices to expand quality and quantity production.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Fortune Credit Limited in Kenya founded in 2014 aims to catalyse economic empowerment of the rural population in Kenya through appropriate savings, credit, and insurance services. UGAFODE Microfinance Limited is a non-governmental organisation incorporated in 1994 within Uganda Agency for Development Limited. It aims to provide affordable financial services to its customers.

OBJECTIVE OF THE PROJECT

The objective of this project is twofold: firstly, to conduct the roll-out of the agricultural value chain intervention strategy methodology for Fortune Credit in Kenya and UGAFODE Microfinance Limited in Uganda implemented as part of the pilot project. The roll-out would enable smallholder farmers to improve their income through greater access to financial and non-financial services. The second objective is to familiarise two BDS providers in the East Africa with the value chain intervention strategy which, in turn, can train additional BDS providers to scale-up the methodology.

The expected results of the project are:

- Develop and implement at least one financial solution model in one productive sector for Fortune Credit and UGAFODE.
- Establish new agricultural value chain portfolios within Fortune Credit and UGAFODE following the 8 months from the project closure.
- Facilitate access to financing for 2,400 smallholder farmers.

IMPACT INVESTOR



BENEFICIARY ORGANISATION

Fortune Credit Limited and
UGAFODE Microfinance Limited
(MFIs) – Kenya and Uganda

TARGET

2,400 smallholder farmers

AGRICULTURAL VALUE CHAIN

Food crops, poultry, and dairy

STARTING DATE

March 2025

DURATION

19 months

TOTAL TA BUDGET

€ 131,725
Including € 96,925 (74%)
contribution from SSNUP



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