



ssnup

Smallholder Sustainability
Upscaling Programme

IMPROVING RISK MANAGEMENT CAPACITIES OF SMALLHOLDER FARMERS IN COLOMBIA



Africa



Latin America



Asia



Financial services delivery



Capacity building for end beneficiaries



Market access and product development



Management systems improvement

CONTEXT

The horticultural sector in Nariño in Colombia contributes to around 18% of the departmental GDP making it a key sector for the agricultural production in the area. Nonetheless, the sector faces challenges related to productivity, competitiveness, and diversification. Efforts are underway to address these challenges through initiatives focused on sustainable practices, diversification of crops, and strengthening farmer associations. Additionally, gaps in credit access in rural Colombia remains a challenge. Agricultural credit comes with high transaction costs and high interest rates, making accessibility difficult in rural areas.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

CONFIAMOS COLOMBIA is a microfinance institution that supports sustainable economic development through the provision of financial services in the departments of Nariño and Putumayo, in the southern region of Colombia. CONFIAMOS serves rural and low-income population, primarily women. The main activities financed include agriculture, livestock, and fish farming (55% of the portfolio), as well as trade and services. The goal of the institution is to increase the agriculture portfolio to 60% by 2027, reaching 8,400 clients.

OBJECTIVE OF THE PROJECT

The objective of this project is to assess the internal and external risks faced by smallholder farmers, and to develop a technical tool to monitor, manage, and reduce those risks. The project will ultimately, support the protection of farmers' activities, ensure the continuity of their businesses, and contribute to an improved quality of life.

The expected results of the project are:

- Provide training on agricultural risk mitigation to 30% of clients.
- Improve clients' repayment capacity by adapting financial products to the specific characteristics of their agricultural activities.
- Serve 40% of clients active in agriculture through rural FinTech solutions.

IMPACT INVESTOR



Solidarité Internationale
pour le Développement
et l'Investissement

BENEFICIARY ORGANISATION
CONFIAMOS COLOMBIA (MFI) –
Colombia

TARGET
8,400 smallholder farmers

AGRICULTURAL VALUE CHAIN
Potatoes, cattle dairy, coffee, and
sugarcane

STARTING DATE
September 2024

DURATION
5 months

TOTAL TA BUDGET
€ 14,888
Including € 10,422 (70%)
contribution from SSNUP



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