



SAM
Nairobi - Kenya
13. - 17.10.2025

**(RE)FOCUSING ON VULNERABLE
PEOPLE TO MEET
UPCOMING CHALLENGES
IN INCLUSIVE FINANCE**

AGENDA



LUXEMBOURG
AID & DEVELOPMENT



African
Institutions
MAIN
Network
Transparency &
Capacity Building


AMFI - K

ada

MONDAY 13 OCTOBER

Training/Presentations/Workshops



TRAINING/WORKSHOPS/PRESENTATIONS



9:30 a.m.- 5.30 p.m.
Introductory training on responsible inclusive finance
Cerise-SPTF
Open, registration required



9:30 a.m. - 5:30 p.m.
Climate adaptation and financial inclusion through inclusive climate and agricultural insurance
Fondation Grameen Crédit Agricole
Open, registration required



9:30 a.m. - 12:30 p.m.
Entrepreneurs' path to growth journey towards investment readiness: considerations and opportunities
ANDE - ADA
Open, registration required



9:30 a.m. - 12:30 p.m.
Meeting with BRS partner MFI's and alumni workshops (agrifinance and micro-insurance)
BRS
By invitation



9:00 a.m. - 6:00 p.m.
Catapult: Inclusion Africa
LHOFT
Reserved those registered for the programme



10:00 a.m. - 12.00 p.m.
Funding Instruments for MFIs
Arendt-ADA
Open, registration required



11:00 a.m. - 12:00 p.m.
The 'Financing Innovation Tool' (FIT)
FIT
By invitation

BREAKS

10:30 a.m. - 11:00 a.m.
 Coffee break

12:00 p.m. - 2:00 p.m.
 Lunch

The schedule provided above includes only those training sessions that have been confirmed to date. It will be updated regularly to incorporate any newly confirmed events or changes.

TRAINING/WORKSHOPS/PRESENTATIONS



2:00 p.m. - 4:30 p.m.
Meeting with the Microfact trainers
 BRS
By invitation



2:00 p.m. - 5:00 p.m.
Financing the productive use of energy: an opportunity for financial institutions
 ADA
Open to all, registration required. All participation will be confirmed after validation by organiser.



2:00 p.m. - 6:00 p.m.
Inclusive finance: an exchange of practices on production and use
 ADA
By invitation



2:30 p.m. - 5:30 p.m.
Impact Bridges: Connecting Europe and Africa for a sustainable future
 Impact Investing Kenya & Impact Investing Advisory Board - Luxembourg Sustainable
 Finance Initiative (IIAB-LSFI)
By invitation



2:00 p.m. - 06:00 p.m.
ARE Investment Academy
 ARE - Alliance for Rural Electrification
Reserved those registered for the programme



2:00 p.m. - 5:00 p.m.
Efficient financing of forestry and agroforestry value chain players
 ADA
By invitation

6:00 p.m. - 8:00 p.m.
 Welcome cocktail
Open, registration required

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TUESDAY 14 OCTOBER

Conference



🕒 8.45 - 10.00 / 📍 Tsavo A + B / FR + EN

Welcome session

🕒 10.00 - 10.50 / ☕ Break

🕒 10.50 - 12.50 / 📍 Tsavo A + B / FR + EN

Opening Ceremony

- 10.50 - 11.45
Official speeches

Opening Keynote: Adapting to a changing world: how conflict, climate, and migrations are redefining client needs and the imperative to refocus on them.
Speaker: Victor Ochen, AYINET

- 11.45 - 12.15
Opening plenary: Staying ahead of the curve: how can inclusive finance remain relevant in a constantly changing world?

- 12.15 - 12.50
Official speech

🕒 12.50 - 14.00 / 🍴 Lunch break

14.00 - 15.15

PARALLEL SESSIONS *(by choice)*

🕒 14.00 - 15.15 / 📍 / FR + EN

Session 1.1: Designing inclusive products to meet the needs of increasingly vulnerable and diverse customers in rural areas

🗣️ **Moderator**

Rufus Karanja, Ambassade de Suisse

👤 **Speakers**

Umang Prabhakar, ISF Advisors

Evans Sampene Mensah, Tropenbos Ghana

Zipporah Muchoki, AB Entheos

Dana Ellis, SCBF

🕒 14.00 - 15.15 / 📍 / FR + EN

Session 2.1: Enabling innovation (AI, Open Finance) within a responsible regulatory framework

🗣️ **Moderator** Evelyne Kilonzo, AFI
👤 **Speakers** Adedeji Olowe, Open Banking Nigeria
Yves Roland Mian, Finafrica
Maria Fernandez Vidal, CGAP

🕒 14.00 - 15.15 / 📍 / FR + EN

Session 3.1: Unlocking sustainable funding for inclusive finance: what works and what needs to change

🗣️ **Moderator** Laurence Hulin, InFiNe
👤 **Speakers** Dirk Zetsche, Université de Luxembourg
Andrée Simon, FINCA
Paola D'Angelo, SPTF
Marc Nyunzi, FSD Africa

🕒 15.15 - 15.30 / Break

15.30 - 16.45

PARALLEL SESSIONS *(by choice)*

🕒 15.30 - 16.45 / 📍 / FR + EN

Session 1.2: Segmenter pour réussir : un atelier pratique sur la compréhension et la satisfaction des besoins diversifiés des clients

🗣️ **Moderator** Kim Kariuki, MSC
👤 **Speakers** Rob Alhadeff, Jackfruit Finance
Hellen Osore, APA insurance

🕒 15.30 - 16.45 / 📍 / FR + EN

Session 2.6.1: Segmenting for success: a practical workshop on understanding and serving diversified customer needs

🗣️ **Moderator** Elise Juguet, Horus Development
👤 **Speakers** Ignace Dovi, APSFD Bénin
Soulemame Djobo, ADA
Samba Dia, PAMECAS
Khady Fall, Fondation Grameen Crédit Agricole

🕒 15.30 - 16.45 / 🌐 / FR + EN

Session 3.2: Forward-looking: blended models, climate finance and non-traditional funding opportunities

🗣️ **Moderator**

Claudia Huber, DevImpact

👤 **Speakers**

Anne Muller, LuxDev

Philippe Guichandut, Fondation Grameen Crédit Agricole

Hilda Moraa, Pezescha

Jens Jaeger, ARE

🕒 16.45 - 17.00 / Break

17.00 - 18.45

PARALLEL SESSIONS *(by choice)*

🕒 17.00 - 18.45 / 🌐 / FR + EN

Session 1.3: From access to impact: why financial and non-financial solutions must go hand in hand

🗣️ **Moderator**

Edwige Takassi, Wifi Consulting

👤 **Speakers**

Evelyn Kaingu, Lupiya Zambia

Juan Luis Podesta Ruiz, Triple Jump

Salina Abraham, ICRAF-CIFOR

🕒 17.00 - 18.45 / 🌐 / FR + EN

Session 2.3: From data to decisions: using client voice to drive meaningful change

🗣️ **Moderator**

Rahab Kariuki, Busara

👤 **Speakers**

Wangeci Mathenge, Inclusivity Solutions

Thomas Carrié, Rubix

Katherine Brown, Advans Group

🕒 17.00 - 18.45 / 🌐 / FR + EN

Session 2.6.2: When regulation shifts, who gets left behind? Navigating climate regulation and policies in inclusive finance

🗣️ **Moderator**

Nomcebo Sherron Hadebe, AFI

👤 **Speakers**

Silvia Baur-Yazbeck, CGAP

Legend:

Session related to the **Axis 1: Evolving needs of existing and new customers in a constantly changing environment**

Session related to the **Axis 2: Financial service providers adapting to change: innovation, regulation and the impact on the end-customer**

Session related to the **Axis 3: Financing inclusive finance: staying client-focused in a changing funding landscape**

WEDNESDAY 15 OCTOBER

Conference



🕒 8.30 - 9.30 / Networking

9.30 - 10.45 PARALLEL SESSIONS (*by choice*)

🕒 9.30 - 10.45 / 📍 / FR + EN

Session 1.4: Access to basic financial services: who's being left behind in the digital age – and what will it take to catch them up?

Moderator Edwin Mensah, MSC
Speakers David Cracknell, First Principles Consulting
Matthew Mims, HiveOnline
Gianluca Storch, GSMA
Diane Gausseron, Axa

🕒 9.30 - 10.45 / 📍 / FR + EN

Session 2.4: The innovation race: collaborating with startups/fintech to reach harder-to-serve clients

Moderator Sarah Corley, Alliance des associations de Finance Digitale et fintechs
Speakers Kevin Mutiso, DFS Association of Kenya & Oye
Nasir Zubairi, LHOFT
Dr. Willian Derban, Opportunity International

🕒 9.30 - 10.45 / 📍 / FR + EN

Session 3.4: Mobilizing domestic resources and reshaping funding models for sustainable growth and independence

Moderator Georges Ternes, Ministère de la Coopération et du Développement du Luxembourg
Speakers Mathieu Soglounou, CIF
Nicholas Colloff, Fondation Argidius
Tezera Bekele, Peace IMF

🕒 10.45 - 11.15 / ☕ Break

🕒 11.15 - 12.30 / 📍 / FR + EN

Session 1.5: Emerging segments: unlocking opportunities for migrants, gig workers, millennials, climate-affected farmers, etc.

Moderator Caroline Morrow, GRID Impact
Speakers Paul Surreaux, Initiative pour un financement sans barrières
Kayode Adeyinka, Gigmile
Sara Leedom, Inkomoko

🕒 11.15 - 12.30 / 📍 / FR + EN

Session 2.5: Balancing innovation & inclusion: staying competitive without losing the human touch

Moderator Amelia Greenberg, Cerise+SPTF
Speakers Sarah Doukouré, Advans Côte d'Ivoire
Julian Mitchell, 4G Capital
Juliet Lucma Akot, Flow Capital
Shirley Mburu, BFA

🕒 11.15 - 12.30 / 📍 / FR + EN

Session 3.5: Financing the frontline: how to get funding to small FSPs

Moderator Paul Katende, SIDI
Speakers Ousmane Thiongane, UIMCEC Senegal
Joseph Mugume, EBO-SACCO
Veronique Su, adOpes

🕒 12.30 - 14.00 / 🍴 Lunch break

14.00 - 15.15

PARALLEL SESSIONS *(by choice)*

🕒 14.00 - 15.15 / 📍 / FR + EN

Session 3.3: Aligning investors' social objectives with end-clients' real needs

Moderator Estelle Lahaye, CGAP
Speakers Arya Murali, Gojo & Company
Etienne de Belloy, GGSF
Amos Bonna, OBUL Opportunity Bank of Uganda
John Callaghan, Oikocredit

🕒 14.00 - 15.15 / 📍 / FR + EN

Session 2.7: What Kenya can teach us: Digital finance regulation for inclusive and responsible market growth

Moderator
Speakers Karimi Nthiga, Microinsurance Network
Victor Malu, Mojaloop

🕒 14.00 - 15.15 / 📍 / FR + EN

Session 2.2: From vulnerability to stability: Building FSPs' resilience to face economic shocks, conflict, climate events, or pandemics

🗣️ Moderator	Roselyne Uwamahoro , UNCDF
👤 Speakers	Maria Mateo Iborra , Ibisa Antonella Abategiovanni , One Acre Fund Richard Ochieng , Letshego Juan Luis Podesta Ruiz , Triple Jump Jeane Poudiogo , RMCR VisionFund Mali Merel Van de Hoef , FMO

🕒 15.15 - 16.30 / 📍 Tsavo A + B / FR + EN

Plenary panel discussion: Adapting without drifting: reclaiming the client focus in inclusive finance

Speakers: Hon. FCPA Wycliffe Ambetsa Oparanya, EGH- Cabinet Secretary, Ministry of Cooperatives & Micro, Small, and Medium Enterprises - David Berno, IFAD, Laura Foschi, ADA - David Mukaru, Caritas Microfinance Bank

🕒 16.30 - 17.00 / 📍 Tsavo A + B / FR + EN

Closing ceremony

Hon. FCPA Wycliffe Ambetsa Oparanya, EGH- Cabinet Secretary, Ministry of Cooperatives & Micro, Small, and Medium Enterprises

🕒 6:00 p.m. - 8:00 p.m. / 🍸 Cocktail village opening

Legend:

Session related to the Axis 1: Evolving needs of existing and new customers in a constantly changing environment

Session related to the Axis 2: Financial service providers adapting to change: innovation, regulation and the impact on the end-customer

Session related to the Axis 3: Financing inclusive finance: staying client-focused in a changing funding landscape

THURSDAY 16 OCTOBER

Investor Fair/ Innovators' Village / Training sessions / Presentations / Field visit



9:00 a.m. - 5:00 p.m.

INVESTOR FAIR

Open to financial institutions, banks, innovators (by appointment)

9:00 a.m. - 5:00 p.m.

INNOVATORS' VILLAGE

Open to all SAM participants

TRAINING/PRESENTATIONS/FIELD VISIT



9:00 a.m. - 1:00 p.m.

Financial inclusion of forcibly displaced persons

Fondation Grameen Crédit Agricole

Open, registration required



9:00 a.m. - 12:00 p.m.

Launch your impact fund: ready, set, go!

Accelerating Impact

Open, registration required



7:30 a.m. - 1:00 p.m.

Field visit - Investing in agroforestry with farming communities

Visit linked to the 'Innovative financing solutions for forestry and agroforestry value chains' training course scheduled for Monday 13.10

ADA & CIFOR-ICRAF

Reserved for participants in Monday's training session



9:00 a.m. - 12:00 p.m.

EVER program: Sharing experiences

ADA

By inscription



9:00 a.m. - 12:00 p.m.

Meeting Resilient Agriculture Program

ADA and partners

By inscription

BREAKS

10:30 a.m. - 11:00 a.m.



Coffee break

12:00 p.m. - 2:00 p.m.



Lunch

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08:30 a.m. - 10:30 a.m.
Disability inclusion: A new frontier for inclusive financial systems
Barrier-free Finance Initiative
Open, registration required



9:00 a.m. - 4:00 p.m.
Catapult: Inclusion Africa
LHOFT
Reserved those registered for the programme



2:00 p.m. - 5:30 p.m.
Artificial intelligence and digital technology to strengthen human relationships and customer relations
Fondation Grameen Crédit Agricole
Open, registration required



2:00 p.m. - 4:00 p.m.
From risk to resilience: Climate coverage for investors and their investees
MiN
Open, registration required



2:00 p.m. - 5:00 p.m.
SAS F2.0 co-creation workshop
ADA
By invitation

COCKTAIL RECEPTION
6:00 p.m. - 10:00 p.m.

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FRIDAY 17 OCTOBER

Investor Fair/ Innovators' Village / Training sessions / Presentations / Field visit



9:00 a.m. - 1:00 p.m.

INVESTOR FAIR

Open to financial institutions, banks, innovators (by appointment)

9:00 a.m. - 1:00 p.m.

INNOVATORS' VILLAGE

Open to all SAM participants

PRESENTATIONS/WORKSHOPS/FIELD VISIT



9:00 a.m. - 1:00 p.m.

Adaptation of African small family farms to climate change: role of financial institutions?

ADA

Open, registration required



10:00 a.m. - 12:30 p.m.

Building trust. A roadmap for a successful due-diligence process

ADA-BRS

By invitation



8:00 a.m. - 3:00 p.m.

Field visit: 'The productive use of energy in action: meeting with rural and peri-urban entrepreneurs'

Visit linked to the training course 'Financing the productive use of energy: an opportunity for financial institutions' scheduled for Monday 13 October

ADA

By invitation



9:00 a.m. - 12:00 p.m.

Unlocking Potential: The Business Case for Gender and Inclusive Finance

GGSF-Impact

Open, registration required



1:30 p.m. - 2.30 p.m.

Meeting between innovators and investors

LHOFT

By invitation

BREAKS

10:30 a.m. - 11:00 a.m.

Coffee break

12:00 p.m. - 2:00 p.m.

Lunch

The schedule provided above includes only those training sessions that have been confirmed to date. It will be updated regularly to incorporate any newly confirmed events or changes.