



*Boost your MFI's
financial and social
performance...*

**...thanks to ADA's holistic
support which complements
sustainable funding solutions
with tailored technical
assistance and training**



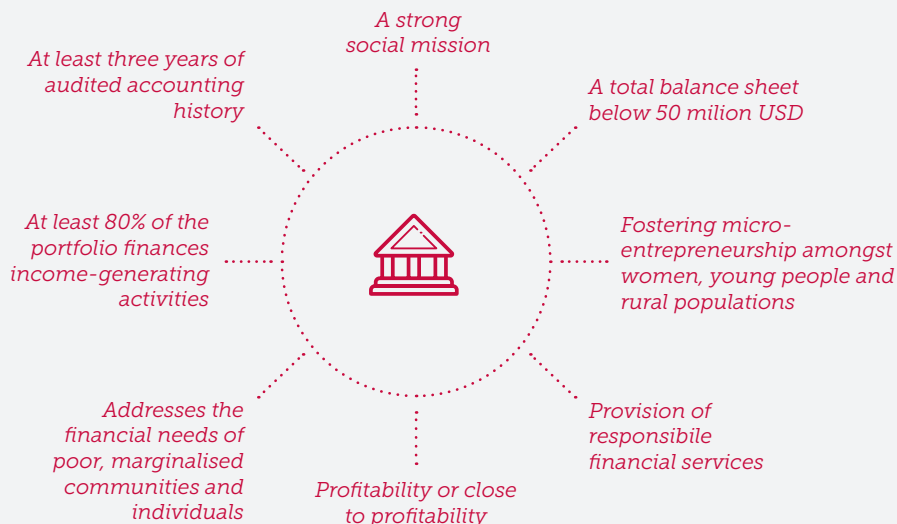
A real partnership between ADA and your MFI _____.

The Luxembourgish NGO ADA (Appui au développement autonome) strives to build lasting partnerships with innovative and impactful microfinance institutions (MFIs) in Africa and Latin America as well as in Central and South-East Asia. By strengthening socially responsible MFIs and by disseminating best practices, ADA supports the financial inclusion of vulnerable people in developing countries - in particular of women, entrepreneurs and the rural population.

ADA prospects, analyses and selects MFIs for financial support by the Luxembourg Microfinance and Development Fund (LMDF) and provides training and technical assistance to optimise their financial and social performance. This improved performance will eventually enable the supported MFIs to access new sources of financing and to further develop their business in an autonomous manner.

ADA only collaborates with MFIs that meet the strict LMDF financial and social criteria and that add specific value to the market in which they operate:

MFI eligibility criteria



Much more than just funding!

Assistance and follow-up

from ADA's team during the entire funding cycle

Tailored technical assistance, training and coaching

by ADA and its partners to increase your MFI's financial and social performance



ADA's technical assistance complements LMDF investments

ADA complements LMDF investments with training and technical assistance to optimise the financial and social performance of the MFIs. For example, ADA can provide support in strengthening the MFI's internal management and in developing financial products which are both innovative and inclusive. This assistance not only improves the MFI's balance sheet but also ensures appropriate consumer protection.

ADA provides both once-off and integrated assistance to MFIs supported by LMDF. Once-off assistance co-financed by ADA can take the form of training, ratings, financial audits, social performance assessments or specific projects such as developing an app, digitalising internal

processes or updating the customer protection policy. This once-off assistance can be tailored to an MFI's current needs in a highly flexible manner and is provided by specialised consultants.

ADA's team also offers more comprehensive, multiannual technical assistance based on a thorough analysis of an MFI's needs in the long term. For example, these projects can strengthen the MFI's internal management, increase operational efficiency and support their digital transformation and strategic planning. The projects can either be implemented by external ADA consultants or directly by ADA's technical advisors.



Our investment process

INITIAL CONTACT

An ADA investment officer helps to determine your MFI's funding needs



1

TRANSFER OF DOCUMENTS



The MFI provides ADA with audited accounts, the business plan and the latest annual report

2

ANALYSIS OF THE MFI's DATA

ADA will analyse the data contained in the documents to verify the MFI's funding eligibility



3

DUE DILIGENCE



ADA meets local staff and selected clients at your head office and branches to ensure your MFI is investment-ready

4

INVESTMENT RECOMMENDATION

ADA recommends your MFI as an investee and may propose technical assistance



5

APPROVAL OF THE LOAN



LMDF approves the loan in line with ADA's investment recommendation

6

DISBURSEMENT

LMDF transfers the money to your MFI



7

FOLLOW-UP AND SUPPORT



ADA monitors your progress and supports you throughout the loan cycle. Technical assistance is provided when necessary

8



45 MFIs supported

in **25** countries



75% 

women clients



LMDf portfolio
under management

EUR 44 million



Over

50%

of the funded MFIs
also received
technical assistance

65% 

rural clients



Average LMDf loan per MFI

EUR 730 000



See the latest figures
on ADA's website



*Expert in inclusive finance,
driver of partnerships
and innovation*



ADA (Appui au développement autonome) is a Luxembourgish non-governmental organisation that strengthens the autonomy of vulnerable people by leveraging inclusive finance to improve their living conditions. It is approved and co-financed by the Luxembourg Directorate for Development cooperation and Humanitarian Affairs.

In 2009, ADA initiated the creation of a private investment fund, the Luxembourg Microfinance and Development Fund (LMDF), through which debt investments have since been made. Further information on LMDF is available on www.lmdf.lu/en.

ADA is under the High Patronage of H.R.H. the Grand Duchess of Luxembourg.

Contact _____ .

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