

# MICROFACT ALLIANCE FOR IMPACT (MAI)

Microfact e-learning courses aim to generate an impact all around the world



How will we do this:



Creating **alliances** with Impact Investors, TA partners and associations



With comprehensive and high-quality **e-learning offer**



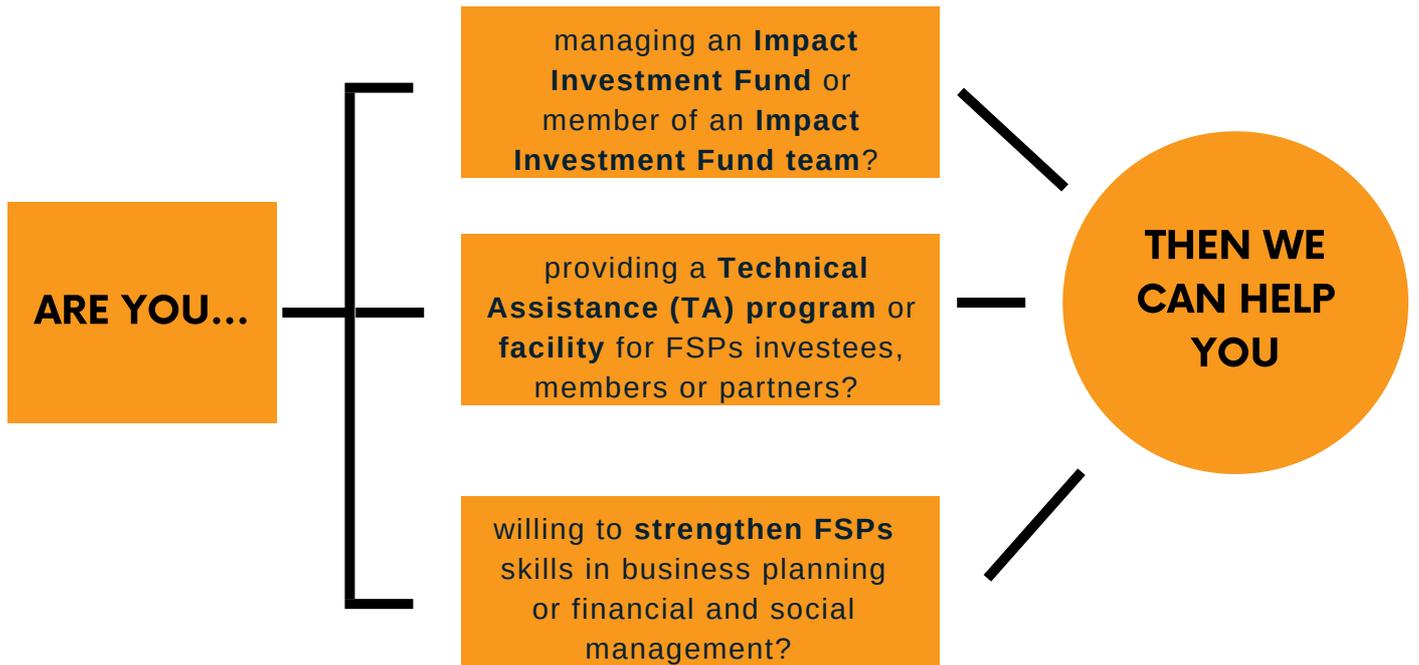
Institutional **strengthening** of Financial Service Providers (FSPs)

For more information [visit our website](https://www.microfact.org)

**MICROFACT.ORG**



# IS THIS FOR YOU?



## BENEFITS:



### FOR IMPACT INVESTORS, TA PARTNERS AND ASSOCIATIONS

- Building a stronger and more loyal relationship with your partner by addressing their training needs
- Competitive commercial offer
- Personalized assistance in the trainee's registration process
- Tailor-made statistics on the trainee's performance
- Access to the pool of certified Microvision tool consultants



### FOR INVESTEEES, MEMBERS AND PARTNERS (FSPs)

- Strengthening financial and social performance management
- Credit risk mitigation
- Data-driven decision making
- High-quality MFI Factsheet – ready to share with the Impact Investors and ATLAS
- Ability to address the need of the Impact Investors regarding reliable projections
- Long-term and trustworthy relationship with an Impact Investor, TA partner or member

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# CLIENT TESTIMONIALS:

*"Proud of 13 of our Incofin colleagues who have completed the 8-weeks Microfact e-learning course on Performance Analysis of #microfinance institutions. Both our employees in the back office as our newcomers are from now on champions in analysing the financial and social situation of a microfinance institution and its position in the market. Thank you Microfact!"*

**INCOFIN INVESTMENT MANAGEMENT**  
TA Fund Manager

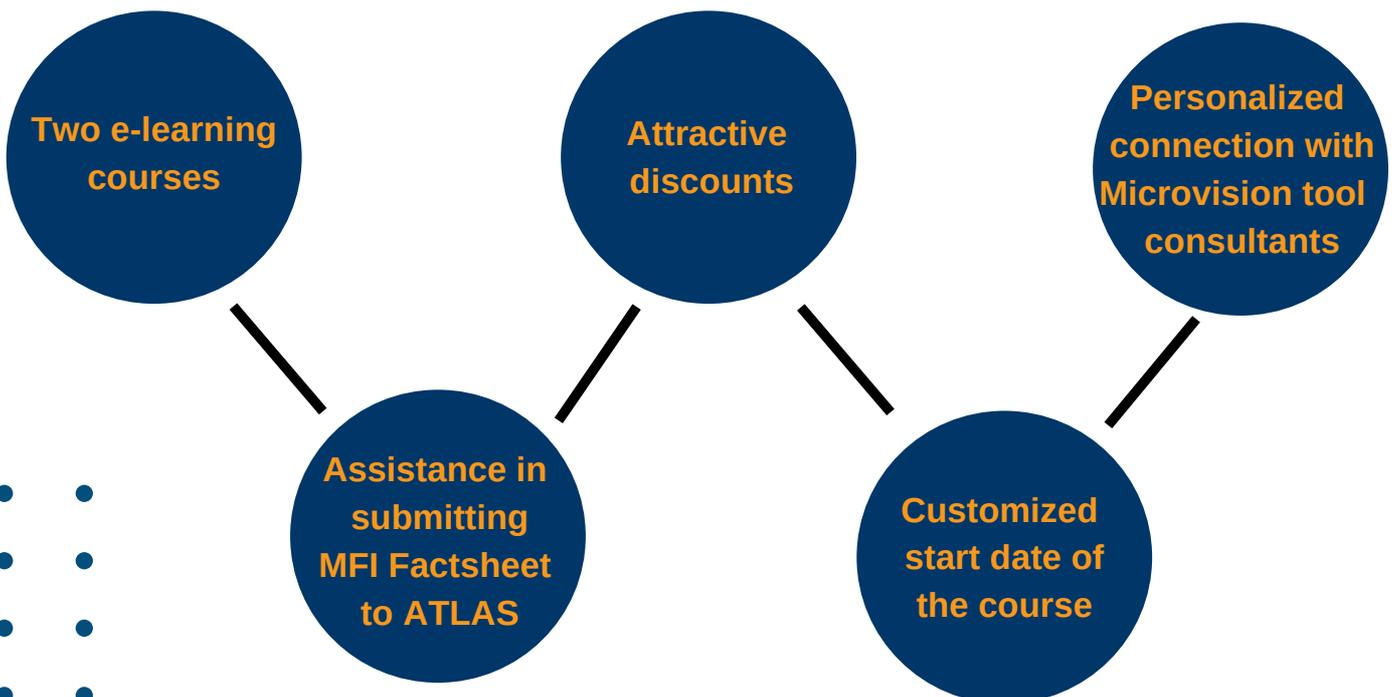


*"The learning has been very satisfying, it has strengthened my knowledge, with a very structured, dynamic, and convenient methodology for my schedule. The MFI Factsheet tool is one of the best I have known for the evaluation and monitoring of MFIs due to its systematicity, its ease of understanding, and use. I recommend it."*

**PERLA ROSALES RODRÍGUEZ**  
General Manager  
F&GE Consultores - Nicaragua



## WHAT DOES MICROFACT ALLIANCE FOR IMPACT (MAI) OFFER?



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# OUR TWO E-LEARNING COURSES:

## Performance Evaluation of MFIs

Our objective is to give participants a better insight in the financial and social situation of their own institution and their position in the market.

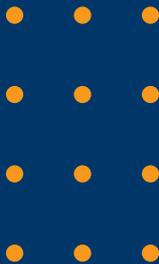
Our target is for decision makers and staff to be involved in reporting and analysing performance of FSPs.

Duration: 8 weeks

Hours per week: 5

Regular price: 180 EUR

Start dates: 1st of March / 1st of July



## Business Planning with Projections in Microvision

Our objective is to learn how to develop financial and social projections with Microvision tool and how to integrate them in the business planning process.

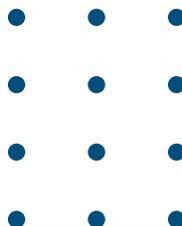
Our target is for decision makers of FSPs, such as financial and general managers and staff to be involved in the strategic and operational planning and reporting.

Duration: 8 weeks

Hours per week: 5

Regular price: 360 EUR

Start dates: 1st of May / 1st of October

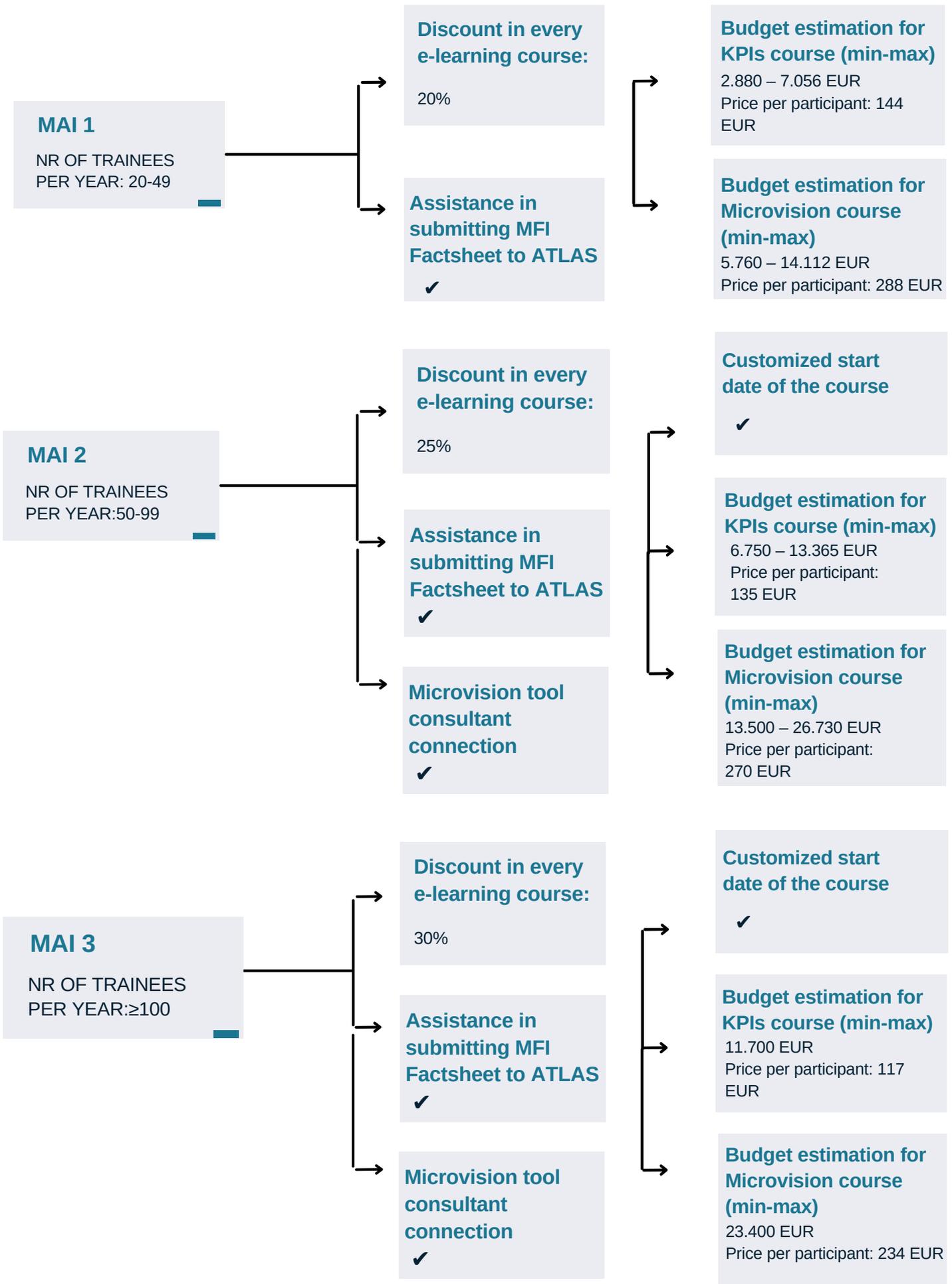


Both e-learning courses are online self-study with a virtual presence of the certified Microfact trainer to guide participants and answer all their questions. Using course Forum allows the Peer2Peer learning and networking with other MFIs

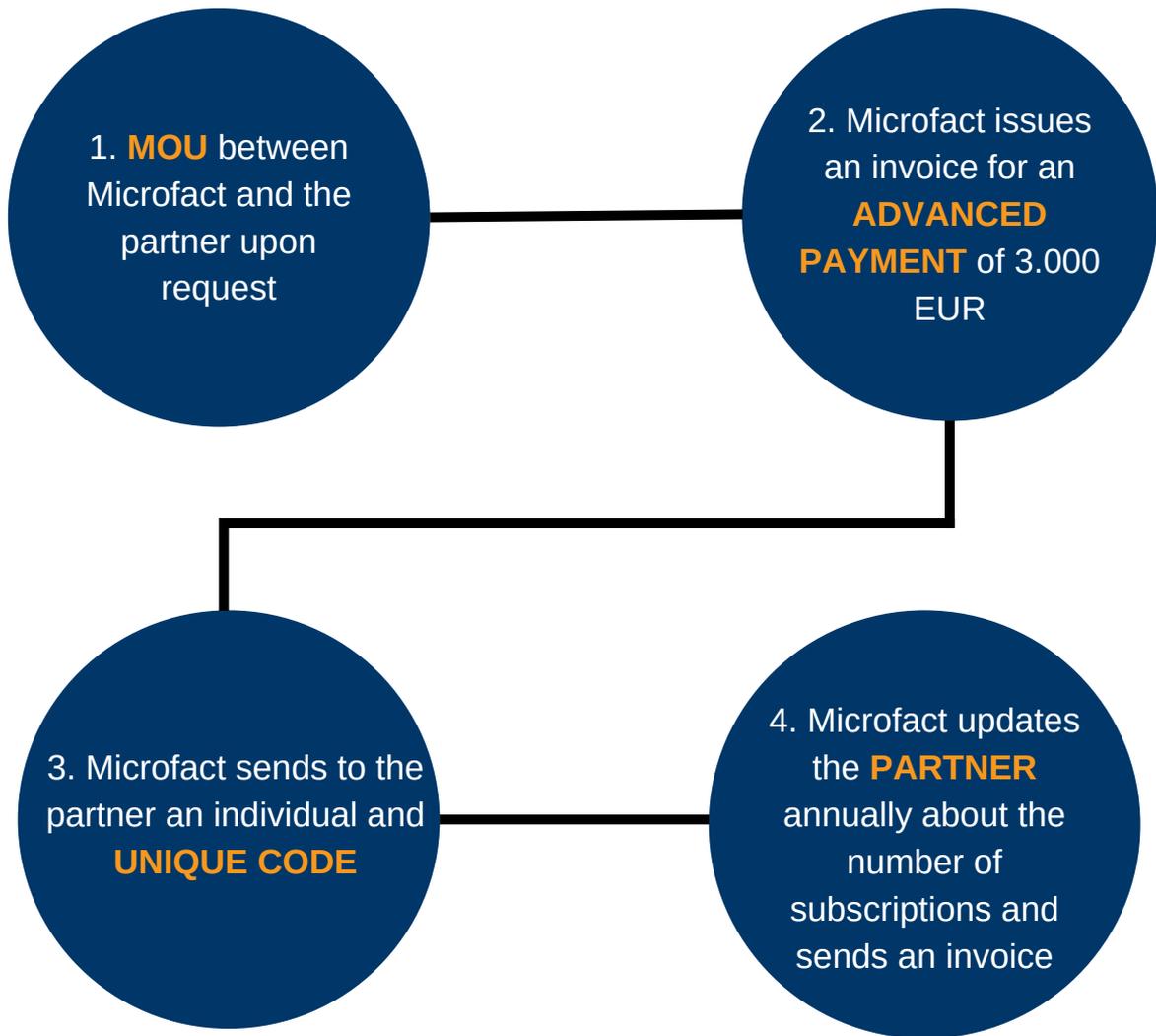
Both courses can be followed in English, French or Spanish.

Certificate of participation containing the final score is given to all the participants.

# WHAT DO MAI PACKAGES INCLUDE?



# WHAT IS THE PROCESS FOR MAI APPLICATION?



**EMAIL US AT [INFO@MICROFACT.ORG](mailto:INFO@MICROFACT.ORG)  
AND BOOK A CALL ABOUT  
MICROFACT ALLIANCE FOR IMPACT!**